

EVENT FAQs

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Munjal to screen IPL match at Andheri Sports Complex

EVENTFAQS Bureau

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UFO Moviez, official partners for public and theatrical screening of the third season of DLF IPL, have organised a live screening of the match between Mumbai Indians and Rajasthan Royals at Andheri Sports Complex on April 11. The screening event is being managed by Munjal Themes N Occasions.

The objective of the activity is to make people aware of the match and enhance the cricketing entertainment experience in India. On the day of the match a carnival like atmosphere will be created to cater to the fans' enthusiasm. Apart from the match, audiences will be engaged through various contests and will be given freebies. There will also be cheerleaders and live bands playing along.

Commenting on the initiative, Raju Savla, Director, Munjal Themes N Occasions, said, "We have set up three LED screens, of which one is 35-feet tall and the other two are 15-feet tall each, to screen the match. The theme for the entertainment activities is Maharashtra and Rajasthan. Hence there will be dancers and musicians who will be dressed in traditional Maharastrian and Rajasthani costumes. They will perform dances and play music to encourage their respective teams to win the match."

Promotions for the screening are being done through hoardings in the vicinity of Andheri. The entry to this screening is through invites, which can be collected from Andheri Sports Club, Prabodhan Thakare Hall at Borivali, Dinanath Mangeshkar Hall at Vile Parle, Yashwant Natya Mandir at Matunga, Ravindra Natya Mandir at Prabhadevi, and Rhythm House at Colaba.